



Women @ Logistics

LogiMAT 2024



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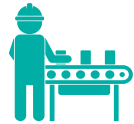


Gender equality?

Only 39% of professionals in the supply chain and logistics industry are women"

(source: Gartner)

Some challenges faced by women in the industry



Biases during recruitment



Promotion processes



Limited representation in leadership roles

A photograph of two young girls from behind, looking out at a field of wind turbines under a bright, hazy sky. The girl on the left has two braids with small bows, and the girl on the right has a ponytail with a large white flower. They are wearing light-colored clothing.

Positive trends in the industry

“[...] there has been a 27% increase in women enrolling in supply chain and logistics degree programs.”

(source: Association for Supply Chain Management)

Experiences in our projects

„We see an increased demand for more female representation in project teams and in senior leadership.“



A photograph of four diverse people (two women and two men) laughing and smiling together in an office setting. The image is partially obscured by a dark blue text box at the bottom.

Benefits of gender diversity

"Companies with gender-diverse executive teams achieve 21% higher profitability"

(source: Peterson Institute for International Economics)



Reasons Women Have Left Companies

„The fastest-climbing reason is greater or more competitive compensation. In fact, this jumped dramatically from 24% in 2021 to 43% in 2022.”

Gartner/AWESOME Women in Supply Chain Survey



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The Integrated Supply Chain Partner



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